

Strengths Profile

Leader Programme

Maximising the Impact of The Leader Profile

[Online Overview](#)

Introduction

Who is the Leader Programme for?



Organisations Who want to use the Leader Profile as a cost-effective opportunity for learning and development programmes, aiming to improve employee performance, and engagement. Help retain your best people by offering training and life-long learnings they can take with them throughout their careers and give leaders the tools to embed a positive culture where people thrive. Scaling the Leader Profile through your organisation will also contribute a significant data source for your organisation's leadership bench strength and potential.



Coaches – Who want to use the Leader Profile as a reputable and scientific product to win new business and offer them new ways to approach their leadership vision and development programmes. Use in executive coaching to help leaders identify and develop their leadership style or in career coaching to get people confident and ready for their next promotion.



Educators – Who want to use the Leader Profile as an integrated add-on to your post-graduate programmes or certificates to help drive student recruitment and experience. Get students ready and confident for a career in leadership and for use on leadership and management courses. It can also be used for undergraduate qualifications, as a focus on employability and getting students career ready for future leadership roles.



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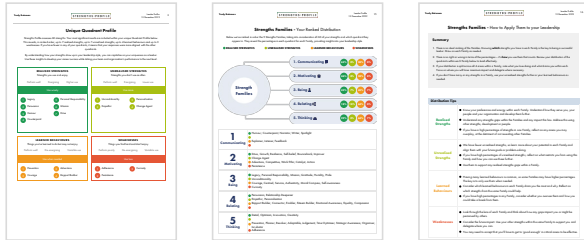
The Leader Profile is a great addition for use with my current and future clients. It serves as a daily, detailed, practical guide that enables my clients to leverage their strengths more strategically. What's more, it's a valuable, inspirational resource for long-term, partnered use in our coaching engagements.

Colleen Boselli, Principal, Strength Catalyst Partners

Strengths Profile Leader Programme – Overview

Your Materials

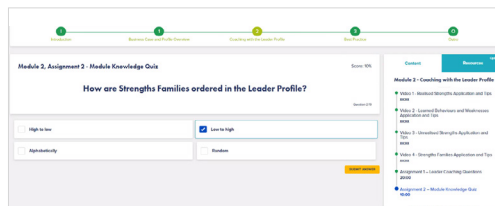
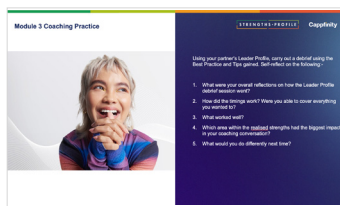
3 Leader Strengths Profiles



3 Video-based Modules



Assignments and Knowledge Quizzes

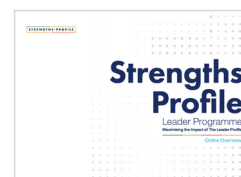


Certificate and Badge

Following successful completion you'll receive a certificate.



Workbook



Before you begin

You will be required to coach a Leader during this programme and reflect on your learnings. Please consider this in advance so you can organise your volunteer and the completion of their Profile. You have 3 Leader Strengths Profile credits with this programme and will be required to use one of these for this assignment.

Strengths Profile Leader Programme – Modules

Module 1

Business Case and Profile Overview

Module Contents

 **Total Module Time – 1 hr 10mins**

Video 1	Business Case for Strengthening Leaders
Video 2	About the Leader Profile
Assignment 1	The Business Case For You
Assignment 2	Knowledge Quiz

Module 2

Coaching with the Leader Profile

Module Contents

 **Total Module Time – 2hrs**

Video 1	Realised Strengths Tips
Video 2	Learned Behaviours and Weaknesses Tips
Video 3	Unrealised Strengths Tips
Video 4	Strengths Families Application and Tips
Assignment 1	Leader Coaching Questions
Assignment 2	Knowledge Quiz

Module 3

Best Practice

Module Contents

 **Total Module Time – 1 hr 50 mins**

Video 1	Debrief and Workshop Best Practice
Video 2	Leader Coaching Principles and Outcomes
Assignment 1	Coach a Leader
Assignment 2	Knowledge Quiz

 **Total Programme Time – 5hrs**

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accreditations@strengthsprofile.com

www.strengthsprofile.com